Food Shelves

GOOD
AVERAGE
BELOW AVERAGE
POOR

EXCELLENT

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PROTEIN

CARBS

FAT

BEVERAGES

SUPPLEMENTS

ON THE GO













Wild Caught & Sustainable
Fished Seafood,
100% Grass-Fed and
Organic Beef, Organic Eggs,
Organic Poultry, Grass-Fed
Whey Protein, Organic
Whole Fat Plain Yogurt,
Grass Fed and Organic
Buffalo or Ostrich, Wild
Game (Venison, Rabbit, etc.),
Grass-Fed Lamb

Cruciferous Veggies (Broccol),
Cabbagel, Leafy Greens (Spinach,
Kale, Collards, etc.), Sea Veggies
(Dulse, Seaweed, Nori, etc.), Quinoa
Jasmine, Rice, Steel Cut Oats,
Berries, Apples, Figs, Dates,
Lemons, Limes, Cherries,
Prunes, Pomegranates,
Peppers, Potatoes, Root
Veggies, All other Green and
Yellow Veggies, Herbs and
Spices, Squash, Onions,
Garlic, Carrots, Parsley,
Homemade Fruit and Veggie
Juicing

Fish Oils (Krill/Sardine/Salmon/ Calamari Oil, Anchovy), Wild Cold-Water Fish, Flaxseeds, Extra-Virgin Organic Coconut Oil, Extra Virgin Olive Oil, Evening Primrose Oil, Avocados, Most Nuts (Walnuts, Almonds, Pistachios, Brazil Nuts), Most Seeds (Pumpkin, Sesame and Sunflower Seeds), Olives, Organic Grass-Fed Butter, Organic Egg Yolks, Chia Seeds

Wheatgrass Juice
Spring or Artesian
Bottled H2O,
Coconut Water,
Mineral Water
Diluted Juice:
Buy a High Quality Juice
such as Tart Cherry,
Pomegranate,
or Raw Apple Juice
(1 oz Juice for 14 oz H20)

Tart Cherry Juice
Concentrate, Fish Oils,
Grass-Fed Whey Protein,
Green Food Powders and
Pills, or other Green Food
Supplements, Branched
Chain Amino Acids,
Vitamin D3 Drops,
Wheatgrass, Green Food
Powders, Turmeric,
Curcumain, Probiotics,
Beet Juice Extract,
Creatine, Spirulina and
Chlorella, Juice Plus

Homemade Super
Shakes, Progenex and
SFH Protein Shakes, RX
Bars, OU81 Bars, Quest
Bars, Lara Bars, Any
other Nut/Fruit/Protein
Bars, Green Food Suppl.,
Grass-Fed Whey, Veggie
Variety Bag & Hummus,
Organic Full Fat Yogurt
with Berries, Nuts and
Seeds, Whole Fruit,
Branched Chain
Amino Acids

Canned Wild Caught
Salmon, Tuna and other
Canned Seafood,
Organic Goat Cheese,
Legumes/Beans,
Lentils, Edemame,
Whey/Brown
Rice/Goat/Hemp/
Pea Protein Powder, Free
Range Eggs

Baby Food, Jicama or Kale Chips, Sprouted Grains (Bread, Pasta, Cereal), Fresh Salsa, Rolled Oats, Millett, Amaranth, All other Whole Fruit, Exotic Fruit (Star Fruit, Quince), 70% or More Organic Cocoa Dark Chocolate, Red Wine and White Wine

Almond Butter and other
Non-Hydrogenated
Nut Butters,
Organic Goat Cheese,
Macadamia Nut Oil,
Sunflower Oil, Udo's 3-6-9
Oil, Pepitas, Ghee,
Organic Clarified Butter,
Canned Olives,
Peanuts

Organic Almond/Rice/ Oat/Goat/Cow's Milk, Organic Juices, Organic Coffee, Tap Water, Organic Chia/Green/ Black Tea, White Wine, Red Wine, Kambucha Tea Whole Food
Multi-Vitamins,
Whey Protein,
Rice/Goat/Pea/Hemp
Protein,
Magnesium and Zinc,
High ORAC Value
and High Antioxidant
Super Juices

Almond/Peanut Butter, other Nut Butters, Dried Fruit (No Sugar Added), Natural Sea Tongal/ No-Salt Canned Tuna, Terra Chips, Trail Mix (No Candy), Baby Food, Restaurant Salad with Veggies, Protein, Oil and Vinegar

Canned Tuna, Salmon,
Chicken, Eggs, Poultry,
Organic Cheese, Dairy
Products, Organic and
Nitrate Free Sausage or
Ham, Store Pre-Cooked
Chicken or Turkey Breast,
Fish, Pork Tenderloin,
Organic Hot Dogs, Beef,
Steak, Tofu, Tempeh, Shrimp
Nitrate Free and Organic
Deli Meat or Bacon,
Farm Raised Fish

Green Beans,
Whole Grains
Whole Grain Rice, Pickles,
Corn and Corn Chips Non GMO,
Organic Honey,
Agave Nectar,
Sweet Potato Fries (Frozen),
Whole-Grain Cereals,
Quick-Oats

Expeller-Processed Canola Oil, Canola Mayonnaise, Butter, Most Farm Raised Fish, Safflower Oil, Tropical Oils Organic Juice (Orange Juice, Apple Juice, Grapefruit Juice), Organic Chocolate Milk, Coffee Some Multi-Vitamins, Soy Protein Any Muir Glen & Walnut
Acres Canned Soups,
Basic Sandwich
(Organic/Nitrate-Free, Meat/
Veggies/Organic Cheeses
or Spreads, PBJ w/Organic All
Fruit Spreads), Fast Food
Salads, Fast Food
Non-Fried Protein
and Veggies

Processed Deli Meat, Fatty Meat Cuts, Canadian Bacon, Sausage, Non-Organic Dairy Products, Soy Protein Powder Instant Potatoes, White Pasta, Rice Cakes, White Bread, English Muffins, Pretzels, Bagels, Granola Bars, Fruit Juice Corn Oil, Soybean Oil,
Cottonseed Oil, Refined
Oils, Generic Butter,
Cream Cheese,
Non-Organic Whole Dairy
Products,
Processed Cheese,
Mayonnaise,
Palm Kernel Oil,
Egg Yolks

Apple Juice, Grape Juice, and other Store Bought Juices - No Added Sugar, Vitamin Water, Some Performance Drinks, Soy Milk, High Quality Brand of Supplements that have some Research-Based Evidence of Effectiveness, Some Homeopathic Remedies Most Isolated Vitamins and Minerals, Off-Brand/Low Cost Supplements, Pyramid Scheme Supplements Generic Yogurt , Cheese Sticks, Generic Nutrition Bars (Granola), Non-Natural Applesauce, Canned Fruits

Hot Dogs, Fast Food Hamburgers, Fast Food Meats, Chicken and Fish Sandwiches,Chicken Nuggets, Ham, Pork, Processed Cheese, Buffalo Wings, Fried Chicken

Avoid All Refined Soy Products (TVP, Soy Protein, Fake Meat), most Processed Grains, Grain-Based Tempeh, "Factory-Farmed", added Sugar, MSG, Sulfites, or Carrageenan. Pizza, High-Fructose Corn Syrup, Refined Honey, Cookies, Cakes, Processed Ice Cream, Processed Desserts, Gelatin, Artificial Sweeteners, Onion Rings, French Fries and other Fried Foods, Refined Crackers and Chips, Beer, Liquor, Processed Juice, ANY Processed Sugar or Carbohydrate

Hydrogenated Oils,
Margarine,
Non-Dairy Creamers,
Gravy, Shortening,
Ranch Dressing, Refined
Peanut Butter
or other Nut Butters,
Fried Foods

Beer, Hard Liquor, Chocolate Milk, Soda Pop (Diet and Regular), Other Sugar-Filled Beverages, Any Artificially Sweetened Beverages

Most Low Quality
Supplements,
Any Supplements
that make
Outrageous
Claims such as:
Dramatic Weight Loss
and Disease Curing

Boxed Crackers, Muffins, Chips, English Muffin, Candy, Sugar-Filled Power Bars, On-The-Go Shakes, Fast Food



The State of Fitness Top 5 Daily Nutritional Habits

1. Eat Complete Protein With Each Feeding

A portion size of protein is visually about the size of the palm of your hand, between 20 and 30 grams. Women should get one portion size of protein per meal (20-30 grams), and men should get two portions per meal (40-60 grams).

2. Eat Vegetables With Each Feeding

Include at least two servings of fruits and/or vegetables per meal. One medium sized fruit, ½ cup raw chopped fruit or vegetables, and 1 cup of raw, leafy vegetables each equal one serving. Strive to eat 5-10 servings of vegetables each day.

3. Consume a Homemade "Super Shake" Each Day

Choose a healthy fat, complete protein, leafy green or green food supplement, berries or other fruit in the appropriate portion sizes, and blend with ice, water and/or coconut water. This is your daily "insurance policy" for health!

4. Consume 5-10 grams of Branched Chain Amino Acids and/or 20-60 grams of Whey Protein Before and After Each Workout.

To optimize fat loss, muscle tissue repair and building, hormone levels and recovery, consuming a pre and post-workout liquid amino acid/protein source is essential. You can even consume one of these options on your "off" workout day to ensure you are consuming enough protein.

5. Choose Foods & Beverages From The "Best" and "Better" Categories of The Food Shelves 90% Of The Time

Make the foods in the two top shelves your staple foods when eating and only consume foods in the other shelves once in a while to ensure optimal eating habits.

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